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A Grassroots Effort

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FLORIDA
BREAST
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FOUNDATION



Advocacy, Education, Research

February 19, 2015

Ms. Vickie L. Potts
Charlotte County Tax Collector
18500 Murdock Circle
Port Charlotte, FL 33948

Dear Ms. Potts and Friends at the Charlotte County Tax Collector's Office,

We would like to express our deepest thanks for your kind and enthusiastic support during October's Breast Cancer Awareness Month. Because of your commitment in the fight against breast cancer and the extraordinary effort by the wonderful people at your office during Breast Cancer Awareness Month, you and your staff will make a difference in the lives of women and men throughout Florida.

Because of the exceptional staff at Charlotte County Tax Collector's Office, you have helped us bring breast cancer awareness to those who may not have otherwise had the opportunity. With every End Breast Cancer specialty license plate sold, you help us provide funds to ensure ALL Floridians receive the proper breast health and breast cancer education, allowing them access to potentially lifesaving information, regardless of income or where they live.

With every End Breast Cancer specialty license plate sold, you help us to fulfill our promise to fund valuable research in an effort to discover better and more effective ways to diagnose, treat, and cure breast cancer. You are making a difference in the future of women and men, breast cancer patients, and their families.

Without the help of people like yourselves, achieving our mission simply would not be possible. We are overwhelmed with gratitude by your support and your choice to partner with our foundation in the fight against breast cancer. As we work together toward a future without breast cancer, your efforts and dedication will continue to touch the lives of many beyond measure.

We would also like to acknowledge and give an extra special thanks to Ms. Melissa Russell for her hard work and extraordinary support she provided during the campaign.

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has. -Margaret Mead

With gratitude,

Cathy Cruz,
Marketing Communications Manager